Call for Entries: The "Challenge Cup" Belt and Road International College Students

Entrepreneurship Competition

To better share youth entrepreneurship stories and inspire young people's entrepreneurship spirit, the University Alliance of the Silk Road (UASR) is organizing the "Challenge Cup" Belt and Road International College Students Entrepreneurship Invitational Competition. The primary objective of this event is to stimulate entrepreneurial awareness among young individuals, enhance their entrepreneurial capabilities, and direct their focus towards the "Belt and Road" international cooperation. It also aims to establish an international platform for employment and entrepreneurship exchange among young people, gathering the potential of youth to foster the creation of a global community with a shared future for mankind.

I. Competition Categories

Focusing on cooperation in newly developing industries, this competition includes four categories: Green Development, Digital Technology, Scientific Innovation, and Health and Culture.

1. Green Development: Entrepreneurial projects focus on Belt and Road cooperation in areas such as green infrastructure, green ecology, green energy, green transportation, and green finance.

2. Digital Technology: Entrepreneurial projects focus on Belt and Road cooperation in areas such as cross-border e-commerce, digital education, smart cities, IoT, and 5G.

3. Scientific Innovation: Entrepreneurial projects focus on Belt and Road cooperation in areas such as sustainable development technology, spatial information technology, AI, and technology for poverty reduction.

4. Health and Culture: Entrepreneurial projects focus on the Belt and Road cooperation in areas such as medical services, health education, industrial development, and cultural transmission.

II. Entry Requirements

(A) Participants:

The competition accepts team registrations, with each team comprised of at least 3 members and a maximum of 15 members (including the team leader). All team members must be current students with regular enrollment status in junior colleges or in bachelor's, master's, and doctoral programs of foreign universities (registered before June 1, 2024).

(B) Entry Form:

1. Projects should cover the four previously mentioned categories and should be submitted by the university as a cohesive entity. For projects involving teams from multiple universities, the one declaring unit must be clearly negotiated beforehand, and the project leader must be currently enrolled in the declaring university.

2. Entry project introduction materials must be accompanied by PPT slides (not to exceed 25 pages

in PDF format) and supporting materials such as patents, published papers, awards, and recommendation letters should be provided in PDF format as evidence. All entry materials and on-site defenses should be primarily in English.

(C) Entry Projects:

1. Entries should meet practical requirements and have application prospects in Belt and Road international cooperation or among countries along the Belt and Road.

2. Entries must not contain content violating the Constitution of the People's Republic of China and other laws and regulations.

3. The declaring university must ensure project information authenticity and compliance with the application requirements.

III. Competition Schedule

1. University Selection and Review (Before July 5, 2024)

Participating universities organize and encourage students to participate in the competition and then select outstanding projects. Entrants' projects should be submitted through the competition's official website.

1) Application form in MS-word format: Please refer to the *Attachment 1* and name the file as "application form-project name".

2) Scanning the application form with a seal in PDF format: Please print the MS-word format application form, affix an official seal, scan the completed form and save it in PDF format. Please name the file as "application form-project name".

3) Project introduction materials: Please prepare PowerPoint slides (not to exceed 25 pages in PDF format) and name the file as "introduction materials-project name",

4) Supporting materials (optional): If applicable, compile additional materials in PDF format and name the file as "supporting materials-project name".

Please consolidate all files into one folder, compress it, and name the compressed folder as "project name + university name". Once done, please send the compressed folder via email with the subject line "project name + university name".

2. Online Review (Before July 20, 2024):

The competition organizing committee organizes and conducts qualification and online review, selects bronze prize winners, and announces the list of international projects entering the final defense for gold and silver prizes in early July.

3. Final Defense (Before the end of August 2024):

The final defense includes a project presentation and jury questions. A maximum of 2 members are allowed for the final defense. The competition organizing committee will provide international travel expenses (round trip, economy class) and local accommodation, meals, and transportation during the competition for 1-2 team members participating in the final defense. If unable to attend in person,

the final defense will be conducted through online presentations.

4. Award Ceremony (Mid to End October 2024):

Gold prize project representatives will be invited to China for an award ceremony and project demonstration.

IV. Evaluation

Entry projects will be evaluated from the perspectives of project development prospects, social value, practical process, innovation significance, team collaboration, and other aspects.

V. Awards

Outstanding submissions will receive distinctions of gold, silver, or bronze awards. The competition organizing committee will grant prize certificates to all winners. Physical prizes will be granted to gold and silver awards winners.

VI. Corresponding Events

"Reading China Together" practical exchange activities will be held during the period of the "Belt and Road" International Cooperation Invitational Competition finals. Finalists and mentors will be invited to visit the Terracotta Warriors, the Big Wild Goose Pagoda, and other historical and cultural sites, as well as BYD, LONGi Green Energy, and other leading enterprises to enjoy both Chinese history and culture and world cutting-edge technology.

VII. Other

If you have any inquiries or complaints regarding the awarded projects, please contact us within 30 days of the competition results being released. We require real-name reporting, allowing both the institution's name and personal name. The competition organizing committee will thoroughly investigate each matter and provide an appropriate resolution.

The competition organizing committee reserves all rights for the final interpretation of all terms in this notice.

VIII. Contact Information

Contact: Mr. Bian / Miss Yang   Phone: +86-29-82668261

Email: tiaozhanbei2024_ydyl@mail.xjtu.edu.cn

WeChat: tiaozhanbei2024_ydyl (For consulting, WeChat contact is recommended.)

The "Challenge Cup" Belt and Road International College Students Entrepreneurship Competition Registration Form

University Information			
Country of Residence		University Name	
University Contact Person		University Contact Phone	
University Contact Email		University Contact WeChat	（optional）

Project Information			
Project Name			
Competition Categories		☐Green Development ☐Digital Technology ☐Scientific Innovation ☐Health and Culture	
Project Leader Name		Project Leader Phone Number	
Project Leader Email		Project Leader WeChat	（optional）

Team Members
(with each team consisting of no less than 3 members and no more than 15 members, including the Project Leader)

No.	Name	Passport /ID No.	Email	WeChat ID (optional)	Education (Degree)	Year of Enrollment
1						
2						
3						
4						
5						

Mentors Information
(no less than 1 member and no more than 5 members)

No.	Name	Passport /ID No.	Email	Phone Number	Position
1					
2					
3					

Project Description (Up to 1000 words)	